

Privacy Notice for Visitors (How we use visitors' information)

The South Westmorland Multi Academy Trust is the data controller under the UK General Data Protection Regulation (UK GDPR) for the use of personal data explained in this notice.

Personal data is any information that can be used to identify a living person, either on its own, or in combination with other pieces of data. Data processing includes the collection, use, and storage of data.

The categories of visitor information we process include:

- **Personal data** like your name, employer (if relevant to why you are here), and some location or other data e.g., the date & time you were here, your image on surveillance cameras or an ID badge we give you, your contact number (if we will need to speak to you during or after your visit), your car registration if you are using our car park, and your device address (to allocate you an IP address) if you connect to our wi-fi.
- **Special categories** of data like disability information we need to accommodate you or your DBS disclosure details for safeguarding reasons.

We use this data to comply with the law (to report an accident to the Health and Safety Executive (HSE) for example), deliver education and care, record our work with visitors when we need to (in meeting notes for example), for safety and security reasons, and to understand who visits us, why, and to improve the experience.

We will keep this information in a visitors' book/visitor management system for 6 years after your visit and it will not be shared with any other organisation. Surveillance camera images are retained for one month. Personalised badges are destroyed when they are returned on leaving. Depending on the purpose of your visit, information may be retained by us, including in the files of pupils or staff on paper and digitally or on our Single Central Record. We have suitable physical and technical measures in place to protect the information held.

You have rights regarding your personal data as follows:

- you have the right to request access to your data
- you have the right to correct your data if it is incorrect.

Where we are processing your personal data with your consent, you have the right to withdraw that consent. If you change your mind, or you want to make a complaint about our use of your personal data, please let us know by contacting Mrs Jo Hamer.

We must acknowledge complaints within 30 days, take appropriate steps to investigate and address them, and inform you of the outcome.

Alternatively, you can contact the Information Commissioner at <https://ico.org.uk/concerns/>.

Last updated

We may need to review this Privacy notice periodically, so we recommend that you revisit this information from time to time. This version was last updated on 23rd September 2025.

Contact us

If you would like to discuss anything in this privacy notice, please contact our **Data Protection Officer**:

Judicium Education, C/o Mrs. Jo Hamer, Dallam School, Milnthorpe, LA7 7DD
Tel: 015395 65165