

# BUSINESS

## HEAD OF DEPARTMENT

Mr R Blyth  
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## TYPE OF QUALIFICATION

A-level

## EXAM BOARD

Edexcel

## SPECIFICATION

<http://bit.ly/Pearson-business>

## ENTRY REQUIREMENTS

*Preferred:* GCSE English and Maths grade 6

*Essential:* GCSE English and Maths grade 5



## AIMS OF THE COURSE

The aims of this course are to:

- excite your interest in international business, world affairs and economics
- link to events going on in the world today
- develop your skills of understanding, analysis, your written communication
- improve your longer essay style responses
- develop presentation skills, especially important for all areas of work

## COURSE OUTLINE & ASSESSMENT

**Theme 1:** Markets and People - supply and demand, recruitment and motivation

**Theme 2:** Managing the Business - including finance and external influences

**Theme 3:** Business Decisions and Strategy – including objective growth

**Theme 4:** Global Business – including global market and business expansion

The exams are based on real companies as examples and relate to real world business problems and issues.

## CAREER PROSPECTS

A-level Business is accepted as a qualification for courses in all subjects by all universities. If you choose to specialise in Economics or Business related subjects at university, it will lead to a wide range of career opportunities. It is one of the most competitive subject areas for applications at present and tends to lead to good graduate salaries. A degree in this subject area can lead onto careers in management, business, engineering, journalism, the law, the media, politics, the police force, the Civil Service, advertising, teaching. Past Dallam students of Business are making successful careers in all of these areas.

## SUBJECT ENRICHMENT



### Something to think about...

Do businesses have a moral obligation to a wider group of people than just their shareholders/owners? To what extent does globalisation take wealth from the middle class of the western countries and transfer it to the middle classes of newly industrialising countries?



### Something to listen to...

Search BBC Sounds for In Business episodes: Making fashion sustainable, Is the UK up for sale? and Could Carbon offsetting save the world's forests?

And of course DRAGON'S DEN and THE APPRENTICE (although both are more a TV show than a business really!)



### Something to read...

[www.bbc.co.uk/news/business](http://www.bbc.co.uk/news/business) constantly updates. Pick any stories that interest you, just read and do it often.

'The Undercover Economist' by Tim Harford is an easy read. The book (or audiobook) is broken into chapters and you don't need to read the lot in one go.

