

MEDIA STUDIES

POINT OF CONTACT

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TYPE OF QUALIFICATION

BTEC

EXAM BOARD

Pearson

SPECIFICATION

<http://bit.ly/Pearson-media-studies>

ENTRY REQUIREMENTS

Preferred: GCSE English and Maths grade 5

Essential: GCSE English and Maths grade 4



AIMS OF THE COURSE

The Creative Digital Media course is designed to:

- to learn a passion and appreciation for the planning and creation of new digital media within the contexts of the industry
- provide cognitive and problem-solving skills: use critical thinking, approach non-routine problems applying expert and creative solutions, use systems and technology
- adapt intrapersonal skills: communicating, working collaboratively, negotiating and influencing, self-presentation
- adapt interpersonal skills: self-management, adaptability and resilience, self-monitoring and development.

COURSE OUTLINE & ASSESSMENT

The first year of the course consists of two modules:

Autumn Term: Unit 10 Film Production - Fiction

Spring Term: Unit 1 Media Representations

The second year of the course consists of three modules:

Autumn Term: Unit 4 Pre-Production Portfolio

Spring Term: Unit 8 Responding to a Commission

Ongoing Unit: Unit 1 Media Representations

CAREER PROSPECTS

The qualification is intended to carry UCAS points and is recognised by Higher Education provider as contributing to meeting admission requirements for many courses if taken alongside other qualifications as part of a two year programme of learning, and it combines well with a large number of subjects. It will support entry to HE courses in a very wide range of disciplines, depending on the subjects taken alongside. Students who have studied this course have gone onto university courses in subjects such as Media Studies, Performing Arts, Music Production, Primary Education and English.

SUBJECT ENRICHMENT



Something to think about...

What do we class as media? Why is it important to understand the role of the media on modern day society? How can media be used to change the thoughts and opinions of those around us?



Something to listen to...

BBC iPlayer has two excellent resources:

Inside Cinema: For Movie Fans - 35 short episodes focusing on different codes or conventions (www.bbc.co.uk/programmes/p07mj641)

Mark Kemode's Secrets of Cinema

(www.bbc.co.uk/programmes/b0bbn5pt)



Something to read...

Read the news; what is going on in the world around us and how is the information being portrayed to the public? The Guardian media news page and blog are a great resource. You can also look at more subject specific content at the MediaKnowAll blog.

