



Member Profiles

Updated 13.10.25.

Roy Pirie (Chair)



Roy has had a varied career as Regional Controller of Odeon Cinemas, a Management Accountant and General Manager of Forton Motorway Services with responsibility for designing and commissioning new service areas. Roy has 10 years' experience of providing management services and financial accounting for a local international sports car racing company. He also ran a local zoo for over 6 years Roy began working with Dallam School as a Parent Governor in 1999 before becoming a Trustee of the South Westmorland Multi-Academy Trust and then a Member in 2020. Roy chaired the Dallam School/South Westmorland MAT Finance Committee for over 15 years. Roy is also a Trustee of the Dallam School Charitable Trust and he lives in Cheshire.

Positions held:

- Trustee of the Dallam School Charitable Trust

Enid Fraser



Enid is a retired headteacher. She spent 8 years as headteacher at Settlebeck School in Sedbergh having previously been the Deputy Head. Following this period, she became part of Cumbria's School Improvement Team, supported primary and secondary schools across the county, delivered training, helped to develop the original NPQH and became a course leader. She also trained as an Ofsted inspector as part of the Cumbria team, participating in many inspections in the north of England. In 1999, Enid returned to headship at Parkview School in Barrow in Furness. Retiring in 2008, she became Executive Officer for the South Lakes Federation (Ltd) where she managed the business, worked closely with schools and their headteachers and supported the strategic direction and development of the federation. She has worked as an independent consultant and been involved in the recruitment of a number of senior leaders in schools. Enid is the former Chair of the South Westmorland MAT Board and remains on the Board as a Trustee and Vice Chair

Positions held:

- Trustee and Vice Chair of the SWMAT Board
- SWMAT Champion – SEND, Pupil Premium, Staff Wellbeing and Belonging

Sarah Swindley



Sarah is currently the CEO of the Lake District Foundation, a charity established in 2017 that works with the Lake District National Park to generate income from the 19 million annual visitors to the region. Prior to this she was the CEO of Cumbria and Lancashire Women's Centres, which provided one-stop shop health and social care services to women with a range of needs including mental health, social exclusion and complex vulnerabilities. Sarah was appointed as a Board Member of the Cumbria Local Enterprise Partnership in 2019 and works with partners to provide a strategic lead on all activities contributing to the county's economic growth. Sarah is also a Professor in Practice in the Institute of Health at the University of Cumbria. Prior to becoming a Member, Sarah was formerly a Trustee of the South Westmorland MAT.

Miriam Bailey



Miriam is a retired headteacher. Initially trained as a teacher of French and Geography she taught in London, Lancaster and Aberdeen for the first few years of her career. She then became a co-director of a geological consultancy for ten years, and dealt with all aspects of administration including financial, communication and data. She returned to teaching in 1997, initially as a teacher of French at John Ruskin School where she remained for the next eighteen years. She was ultimately appointed as headteacher of the school in 2009 until she retired from the role in 2015. For the next ten years she worked for the South Lakes Federation where she was Executive Officer. She led the inclusion group, supported subject network groups, co-ordinated and serviced a range of meetings, supported governors and headteachers and was an advisor in the appointment of senior leaders across all SLF schools. During that time, she was also chair of the Pupil Referral Unit's management committee.